



Mental Health Promotion in Canada: Supporting the Workforce

2024 Annual Health Promotion Conference

Implementing a Systems Approach to Mental Health Promotion: From Policy to Practice Galway University, Ireland

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Health Promotion and Chronic Disease Prevention Branch

Mental Health Promotion Workforce

Who are they?



What we are hearing from new FPT structures

- Working Group on Supporting Mental Well-being with a focus on children and youth:
 - Scan of Mental Health Promotion and Prevention Promising Interventions targeting Children and Youth, and their Families – survey collected from January 2024 to March 2024

Lessons Learned, Barriers, and Opportunities – What we heard

	Lessons Learned	Barriers	Opportunities
Promoting Protective Factors	 Requires flexibility and the ability to adapt to a range of circumstances. 	 Implementation delays due to recruitment and retention issues, reported funding limitations. Staff turnover 	 Sharing key learnings (e.g., importance of strong knowledge broker / translation skillset among staff) Resources sharing
Reducing Risk Factors	 Partnering with Indigenous providers and listening to them on their approaches to suicide prevention. Importance of safe spaces for youth to feel comfortable to talk about issues. 	 Challenge in securing school approval for the topic in rural sites High program demand and limited resources. 	 Opportunities to promote connections among youth, Elders, and other supports on the land. Social media advertising as an asset to increase the reach and accessibility of the interventions, as well as garnering attention and raising awareness.

Supporting the MHP workforce - Data Tools

https://health-

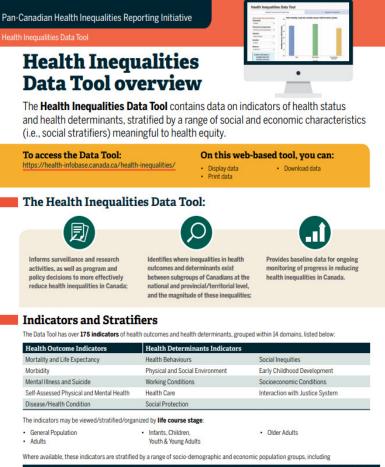
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Socioeconomic Status	Indigenous Peoples	Place of Residence	Socio-demographic Groups
Income	First Nations	Rural/urban	Age
Education	Métis	Remoteness index	Immigrant status
Employment	Inuit	Population centre	Sexual orientation
Occupation			Functional health
Material and social deprivation			Cultural/racial background
Canadian Index of Multiple Depri	Living arrangement		
Household ownership	First official language spoken		

These factors are also tabulated by sex/gender and by national and provincial/territorial level

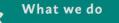


Promoting Knowledge development and sharing



Who we are

The KDE Hub is a governmentfunded, university-based organization that aims to help mental health promotion flourish in



Support connections and learning for improving mental health promotion in Canada

Who we serve

Projects funded by federal mental health promotion programs and others with shared interests

https://kdehub.ca/

The Future – Creating a workforce for system transformation

On the horizon

- Core skills
 development
- Managing change
- Implementation evaluation
- Leadership skills
- Mental wellness support
- Mentorship









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